



Top 7

AI Tools

Every Female Entrepreneur
Should Be Using

LOUISE HENDON

A portrait of Louise Hendon, a woman with long dark hair, wearing a purple turtleneck top and pearl earrings. She is looking directly at the camera with a slight smile.

Hi, I'm Louise

Hi, I'm Louise, and over the last 10 years, I've built 7 very different businesses.

I've built a food company, 2 magazines, an agency, and several e-commerce companies -- all in very different niches. I've sold 3 of those businesses, shut down one of them to travel the world, and I'm still growing and running 3 businesses. I've sold tens of millions of dollars of products and courses - all very profitably.

My companies have been on the Inc 500 lists for multiple years, which is the top 500 of the Inc 5000's Fastest Growing Companies in the US. My companies have also been featured in tv and publications like Forbes and Fox & Friends.

Now, I want to share with you the top 7 AI tools that every female entrepreneur should have in their arsenal. These tools have helped me grow and scale my businesses, and I know they'll help you streamline your communication, enhance your brand, save time, and skyrocket your business' success.

AI Tool

#1

Dall-E 2

Creative Visuals Made Easy

DALL-E 2

DALL-E 2 is an AI system that can create realistic images and art from a description in natural language.

[Try DALL-E ↗](#)

[Follow on Instagram ↗](#)

DALL-E 2 is a groundbreaking AI-powered image generation tool developed by OpenAI. It can bring your creative visions to life by generating lifelike images and artwork based on your text descriptions. With its ability to blend various concepts, attributes, and artistic styles seamlessly, you can create unique and attribution-free images to effectively advertise your business. Whether you're designing promotional materials or enhancing your website, DALL-E 2 will be your artistic companion.

LOUISE HENDON



AI Tool #2

Generative-AI tools for Photoshop

Transforming Text into Art



Photoshop AI, powered by Adobe Firefly, is a game-changer for visual content creation. This innovative tool allows you to effortlessly craft and modify images using everyday language. You can add or remove content from visuals with ease. Additionally, Generative-AI tools for Photoshop offers Generative Expand, enabling you to adjust canvas size and aspect ratios seamlessly (perfect for adjusting your own images for different social media platforms!)

Access these generative AI features with an Adobe membership or explore alternatives like Vance.ai (free trial) or Pixlr X (paid plan for the full range of tools).

AI Tool

#3

Claude.ai

Personalized User Experiences

Meet Claude

A next-generation AI assistant for your tasks, no matter the scale

Claude AI is at the forefront of user experience personalization. Powered by advanced machine learning and natural language understanding, it is able to anticipate user behavior and consumer preferences. It utilizes this knowledge to offer intelligent suggestions and solutions, making it invaluable for entrepreneurs aiming to scale their businesses. With a generous token limit (100,000) Claude AI has the ability to process extensive materials like lengthy transcriptions and case studies. It will summarize the content based on your prompts, and help you repurpose the material in countless ways.

AI Tool

#4

Looka

Crafting Your Brand Identity

Looka is an AI-driven graphic design platform designed to help you craft a distinctive brand identity right from the initial logo creation stage. This versatile tool combines your design preferences (colors, shapes, imagery) with AI capabilities to produce stunning logos that align with your vision.

Beyond logo design, Looka offers a comprehensive Brand Kit with over 300 branded templates, enabling you to effortlessly generate custom marketing materials and even establish an online presence by building a website. With Looka, you have all the tools you need to successfully launch and promote your business with style.



AI Tool

#5

Glasp

Streamlined Content Capture

Collect and Share Your Favorite Words

Highlight & save notes on any web page 📌

Take a look 👁 >

Glasp is an innovative Chrome Extension designed to simplify content capture. With colored highlighting options, it allows you to swiftly collect online content, automatically organizing it on your Glasp homepage for easy access. Additionally, YouTube Summary with ChatGPT & Claude by Glasp delivers concise and informative video summaries, saving you time on watching lengthy videos. Customize the summaries according to your preferences, with or without timestamps, and take control of your content consumption.

AI Tool

#6

Otter

The Meeting Assistant



OtterPilot™ your meetings with AI

Get an AI meeting assistant that records audio, writes notes, automatically captures slides, and generates summaries.

Get your AI meeting assistant

Already using Otter? [Sign in.](#)

Otter is your AI-driven meeting assistant. It records audio, takes detailed notes, and even captures presentation slides automatically. Otter's standout feature is its ability to provide automated transcription services, ensuring spoken content is accurately converted into text. It even generates comprehensive summaries and highlights key points for you. With 300 free minutes of transcription every month, Otter is the go-to tool for recording, referencing, and extracting valuable insights from meetings.

AI Tool

#7

Pictory

Effortless Video Creation

Easy Video Creation for Content Marketers

Generate more leads and boost sales by turning any content into highly shareable videos using the power of AI: *fast, scalable, affordable.*

[Get Started For Free!](#)



See Pictory in Action

The image shows a promotional graphic for Pictory. It features a man in a black cap and glasses pointing towards the viewer. In the background, there is a laptop and a smartphone displaying video content. Text overlays include 'AI Video Creation Made EASY', 'Create Videos in Minutes', 'Social Media Shorts', 'Blog Videos', 'Training Videos', and 'Edit videos using text'. A large red play button icon is centered over the laptop screen.

Pictory is an exceptional AI video generator that simplifies video creation and enhancement, even if you have no prior video editing experience. Start with a script or article, and Pictory will transform it into professional-quality videos in minutes. You can also edit videos using text, making it perfect for refining video call recordings, podcasts, webinars, and more. Why not also create shareable video highlight reels for your social media, and enjoy automatic captioning and summarization, all within one intuitive platform.



These AI tools are your secret weapons for success, helping you streamline processes, enhance your brand, and drive growth.

Don't wait - start leveraging the power of AI today!

